



HOSTED BY AND  
BENEFITING

Ronald McDonald  
House Charities®  
South Florida



Thursday, April 4<sup>th</sup>, 2019

**SPONSORSHIP  
OPPORTUNITIES**



Dear friend:

The **Twelve Good Men** Luncheon is the premier fundraiser for the Ronald McDonald House Charities® of South Florida. The money raised each year at this luncheon helps fund our annual operation budget of our Ronald McDonald House. The Ronald McDonald House is built on the simple idea that when a family is focused on healing their child, nothing else should matter. When a child is hospitalized, the love and support of family can be as powerful as the strongest medicine.

We promise to have another year full of surprises. Please mark **Thursday, April 4<sup>th</sup>, 2019**, on your calendar and plan to attend the event at the Coral Gables Country Club. We invite you to be part of this year's sponsorship opportunities. Your support will make a difference in the lives of a family and their sick child. Every sponsor will be listed as a VIP in the luncheon program and will receive the additional complimentary items stated under each category. Your donation is tax deductible to the extent that the law permits.

If you choose to be a Twelve Good Men supporter, please complete the enclosed form and return with your payment. Feel free to contact us at **786-476-2176** or visit our website at [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org) if you have any questions. This truly is "The House That Love Built" because of caring people like you.

Sincerely,

*Linda Levy Goldberg*     *James W. Murphy*     *Sonia Gibson*

Twelve Good Men Luncheon Committee Co-Chairs  
Linda Levy-Goldberg • Jim Murphy • Sonia Gibson



Ronald McDonald  
House Charities®  
South Florida



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Throughout the past thirty seven years, the mission of Ronald McDonald House Charities (RMHC) of South Florida has been to create, find and support programs that directly improve the health and well-being of children and their families. We have done that through the operation of the Ronald McDonald House by providing a home-away-from-home for families with critically ill or injured children undergoing treatment at South Florida area pediatric hospitals.

Each year, with the generous support of various partnerships, Ronald McDonald House serves over 250 families. No other organization duplicates this service. Families come to relax, have a meal, connect with other families in similar situations and get a good nights sleep.














For more information visit our website at  
**[www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org)**





## SPONSORSHIP OPPORTUNITIES

Thursday, April 4<sup>th</sup>, 2019  
 The Coral Gables Country Club  
 997 North Greenway Dr. / Coral Gables, FL 33134

SPONSORSHIP BENEFITS	A GOOD MAN \$10,000	HUMANITARIAN \$5,000	HONORABLE \$3,000
<b>Seating/ Table</b>	Premier Seating 2 Tables (20 seats)	1 Table (10 seats)	1 Table (10 seats)
<b>Pre-event Recognition</b>  Logo on all collateral, invitation and signage			—
Bottles of champagne at table			—
<b>Event Recognition</b>  On-Stage			—
Advertisement Program Book	Full Color 2 page Spread	Full Color Full Page Ad	1/2 Page Full Color
Acknowledgement in audiovisual presentation			
<b>Post-event Recognition</b>  Recognition on press releases and newsletter			—
Recognition in video			—

\* Individual tickets - \$200 each



## PROGRAM / CONGRATULATORY

Ad Opportunities

Deadline to submit Ads  
Friday, March 9, 2019

OPPORTUNITIES	SPONSOR LEVEL
Back cover (color) (5.5"W x 8.5" H)	\$1,100
Back Inside Cover (color) (5.5"W x 8.5" H)	\$800
Full Page (color) (5.5"W x 8.5" H)	\$500
Half Page (color) (5.25"W x 4.20" H)	\$300
And Nonprofit page acknowledgement	\$250

### GRAPHIC REQUIREMENTS

- Resolution 300dpi
- Full color
- File formats: Any version of InDesign, TIFF, EPS, JPGE, Photoshop or PDF

Questions, **please call 786-476-2176**



## SPONSOR TICKET OR PROGRAM COMMITMENT FORM

### Cash Sponsor

A Good Man Sponsor \$10,000     Humanitarian Sponsor \$5,000     Honorable Sponsor \$3,000

### Table Sponsor

Ten Seats \$2,000  
 Individual ticket \$200 each  
#of tickets \_\_\_\_\_

### Program / Congratulatory

Back Cover \$1,100     Full Page \$500  
 Back Inside Cover \$800     Half Page \$250  
 Nonprofit Rate  
Half Page \$200

Name

Company

Address

Email

City

State

ZIP

Phone

Fax

### Payment Method (Checks made payable to Ronald McDonald House® Charities of South Florida)

VISA

MC

AMEX

DISCOVER

Credit Card #

CVV Code

Exp. Date

Name on Card

Payment Total \$

For questions or more information, please contact:  
Soraya Rivera-Moya at 786-476-2176  
Mail this form to : Ronald McDonald House® of South Florida  
1145 NW 14th Terrace, Miami FL 33136  
or 12goodmen@rmhcsouthflorida.org, Tax Exempt #59-1899866



## TWELVE GOOD MEN 2019 AD JOURNAL FORM

Deadline to submit Ads  
Friday, March 19, 2019

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### AD SIZE AND PRICING

- |  |         |              |
|--|---------|--------------|
| <input type="checkbox"/> Outside Back Cover  | \$1,000 | 8.5 x 5.5"   |
| <input type="checkbox"/> Inside Back Cover   | \$800   | 8.5 x 5.5"   |
| <input type="checkbox"/> Full Page           | \$500   | 8.5 x 5.5"   |
| <input type="checkbox"/> Half Page           | \$250   | 5.25 x 4.20" |
| <input type="checkbox"/> Nonprofit Half page | \$200   | 5.25 x 4.20" |
- Artwork will be supplied       E-mailed artwork to: \_\_\_\_\_  please design  
12goodmen@rmhcsouthflorida.org

### PAYMENT TYPE:

Names as it appears on the card \_\_\_\_\_

Credit Card: Card number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Check: Make checks payable to Ronald McDonald House Charities® of South Florida

Ad/message:

Advertiser's signature required.

Please Sign here: \_\_\_\_\_

### FOR MORE INFORMATION CALL:

Soraya Rivera-Moya · Ronald McDonald House® of South Florida

1145 N.W. 14th Terrace, Miami, FL 33136

Phone 786-476-2176

E-mail: 12goodmen@rmhcsouthflorida.org