

# 2019 Designer Show House



From February 22<sup>nd</sup> to March 3<sup>rd</sup> 2019

**BENEFITING**



Ronald  
McDonald  
House®  
South Florida

# Designer Show House

Dear Friends,

The RMHC Designer Show House 2019 is a new multi-million dollar home currently being built in the exclusive waterfront community of Lighthouse Point, Florida. Coastal inspired with over 7500 square feet, it is built for the Florida Lifestyle! We will showcase 5 large bedrooms and 7 baths, an incredible custom gourmet kitchen with 12 foot island, great room, wine room, club room, and loft overlooking the pool area and waterway. Built with the most current materials, the attention to detail is impressive. Located a few houses from the Hillsboro Inlet with a 90 foot dock and intersecting canals, the home is a boaters paradise!

We have brought together a group of talented interior designers from South Florida to California. Each one of these highly gifted artists has brought their unique perspective to the room they have created. They have generously contributed their time and resources and for that we are so grateful. Each room shows the individual style and personality of the designer, giving us inspiration at each look.

Our premier opening night will be **Thursday evening, February 21<sup>st</sup>, 2019**, by invitation. Guests will enjoy dinner, open bar, music, a fashion show, silent auction and a guaranteed fun evening! Additionally, the RMHC Designer Show House 2019 will be open for the next 10 days for the public to tour and enjoy, with special events planned throughout the week. Tickets will be available online through our website. All money raised will go directly to RMHC to be used for the improvement of our South Florida facility.

Won't you come on board to help sponsor this wonderful event? There are endless opportunities available to contribute to the RMHC Designer Show House 2019. We look forward to your continued support.

Thank you,



**Bridget Conway**  
Principal



*Lighthouse Interiors*

# Designer Show House



The Ronald McDonald House® Charities of South Florida is grateful to be chosen as the beneficiary to showcase this beautiful multi-million dollar Lighthouse Point home. The proceeds from this event will go towards supporting the day to day operations of the Ronald McDonald House®, a place families call “home” while their child is receiving medical treatment at South Florida pediatric hospitals. Our 31 bedroom facility serve families who travel from Florida, all over the United States and around the world. Families come from all walks of life, seeking treatment for illnesses such as cancer, premature birth, organ transplant, cardiac issue, and life-threatening trauma. Ronald McDonald House® Charities of South Florida is a leader in family centered care. Housing families within a short distance to their child’s hospital bed reduces stress and eases the financial burden while strengthening coping abilities for parents and siblings. Your support to this event will help improve the quality of life for the family and patient.

# Designer Show House

## SPONSORSHIP OPPORTUNITIES

### **Diamond - \$10,000 - Presenting Sponsor**

- Premier Logo inclusion on all electronic & printing invitations
- Mention as presenting sponsor on all media and publicity coverage, signage, digital and printing advertising
- Signage and digital presentation at event
- Full page color ad (inside cover) at event magazine to be distributed to all attendees during show
- Feature story in event program
- Link to sponsor page for Designer Show house website [www.designershowhouse2019.com](http://www.designershowhouse2019.com)
- Invitations to Showhouse kick-off event: 8, including private tour for guests
- Interview opportunities during kick off event and
- Showhouse admission tickets: 16
- Logo on social media outreach (Facebook, Instagram & Twitter)
- Unique sponsor email to all RMHC of South Florida donors and database

### **Emerald - \$5,000**

- Logo inclusion on all electronic & printing invitations
- Logo placement as sponsor on all media and publicity coverage, signage, digital and printing advertising
- Full page color Ad at event magazine to be distributed to all attendees during show at event magazine to be distributed to all attendees during show
- Invitations to Showhouse kick-off event: 6, including private tour for guests
- Showhouse admission tickets: 12
- Logo on social media outreach (Facebook, Instagram & Twitter)

### **Ruby - \$2,500**

- Half page ad at event magazine to be distributed to all attendees during show
- Logo placement as sponsor on all media and publicity coverage, signage, digital and printing advertising
- Invitations to Showhouse kick-off event: 4
- Showhouse admission tickets: 8
- Inclusion on social media outreach (Facebook, Instagram & Twitter)
- Company / donor name listed on thank you page event booklet

### **Sapphire - \$1,000**

- Invitations to Showhouse kick-off event: 2
- Showhouse admission tickets: 2
- Inclusion on social media outreach (Facebook, Instagram & Twitter)
- Company / donor name listed on thank you page event booklet

# Designer Show House

## SPONSOR COMMITMENT FORM

FRIDAY, JANUARY 25, 2019

### SPONSOR LEVELS

- Diamond Presenting Level \$ 10,000 (16 Tickets)
- Emerald Level \$5,000 (12 Tickets)
- Rubi Level \$2,500 (8 Tickets)
- Sapphire Level \$1,000 (2 Tickets)

### EVENING PROGRAM JOURNAL

(Deadline to submit artwork Friday, January 11, 2019 PDF 300 dpi via email to [events@rmhcsouthflorida.org](mailto:events@rmhcsouthflorida.org))

### ADDITIONAL ADVERTISING OPPORTUNITIES (Size of booklet is 8.5x11")

- Full Page \$150       Half Page \$500

Ad size 8.5x11"

Ad size 1.5x4.81"

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### PAYMENT METHOD (Checks made payable to Ronald McDonald House Charities of South Florida)

VISA       MC       AMEX       DISCOVER

Credit Card # \_\_\_\_\_

CVV Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Payment Total \$ \_\_\_\_\_

For questions or more information, please contact: Soraya Rivera-Moya at 786.476.2176  
Mail this form to : Ronald McDonald House of Charities of South Florida. Attn: 2019 Designer Show House 1145 NW 14 Terrace Miami, FL 33136  
or [events@rmhcsouthflorida.org](mailto:events@rmhcsouthflorida.org). Tax Exempt #59-1899866

# Designer Show House

**SILENT AUCTION DONATION FORM**  
**Friday, February 22, 2019**  
**Deadline for items: January 25, 2019**

Donor Information (Please fill out completely):

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Donor will mail/deliver  Pick up requested

Date: \_\_\_\_\_ Date: \_\_\_\_\_

Description of Item:

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Retail Value: \$ \_\_\_\_\_

Restrictions/Comments:

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**Please note that the event is scheduled for Friday 25, 2019 and certificate expirations should reflect one year out from this date if possible.  
( i.e. January 24, 2019 - January 24, 2020).**

Donated by (List as it will appear in program booklet/ audiovisual recognition):

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This donation will be used at the 2019 Designer Show House, proceeds of which benefit Ronald McDonald House Charities of South Florida.

Donor Signature \_\_\_\_\_ Date: \_\_\_\_\_

RMHC South Florida (Fed Tax ID #59-1899866, FL #743406) qualifies under Sec. 501 (c)(3) of the IRS Code. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling Toll-Free 1-800-HELP-FLA. Registration does not imply endorsement, approval or recommendation by the state. Tax contribution is deductible for the amount exceeding the fair market value of goods and services received. We retain no professional solicitors: 100% of each donation goes to our program.

Mail form to: Ronald McDonald House Charities of South Florida,  
1145 NW 14 Terrace, Miami, Florida 33136  
Contact person: Nicole Betancourt / Development Coordinator - Phone: (305) 324-5687  
Email: [events@rmhcsouthflorida.org](mailto:events@rmhcsouthflorida.org)  
Website: [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org)