

12 GOOD MEN 2026

HOSTED BY & BENEFITING



Ronald McDonald
House Charities®
South Florida

Friday, May 1st, 2026

SPONSORSHIP OPPORTUNITIES



Dear Friend,

For over four decades, Ronald McDonald House Charities® of South Florida welcomes hundreds of families who find not only a place to stay, but a community of care and support while their child receives medical treatment.

Today, we stand at a historic moment: construction is underway on our new Ronald McDonald House at Jackson Memorial Hospital, a 63,000-square-foot home that will more than double our capacity to serve families in need.

The Twelve Good Men Luncheon plays a vital role in making this mission possible. Each year, this signature event not only celebrates outstanding men who lead with compassion and service, but also provides the vital funds that sustain our daily operations. Quite simply: without the support raised through this luncheon, many of the programs and services our families rely on would not be possible.

Your sponsorship of the Luncheon directly fuels nights of rest for exhausted parents, warm meals after long days at the hospital, and a community of strength for families facing their hardest battles. It is more than a seat at the table, it is the chance to change the trajectory of a child's healing journey.

As we look ahead to the opening of our new House, I invite you to join us in this exciting moment. Together, we can continue to ensure that no family is ever turned away, and that every child has the strength of family close by.

With gratitude,



A handwritten signature in black ink that reads 'Soraya Rivera-Moya'.

Soraya Rivera-Moya

Executive Director



A handwritten signature in black ink that reads 'Alex Rodriguez'.

Alex Rodriguez

Board President



At Ronald McDonald House Charities® of South Florida, our mission is to support the health and well-being of children facing critical illnesses. For over four decades, we have been dedicated to this mission by offering a safe haven for families who must be near a hospital for their child's treatment. We firmly believe that, during a child's hospitalization, the love and support of a family are as powerful as the strongest medicine prescribed.



Each year, we serve up to 360 families, offering them more than just a comfortable place to sleep. When a family checks into the Ronald McDonald House, they receive a comprehensive support system. This includes warm meals, access to essential items, on-site laundry facilities, and welcoming communal spaces where they can connect with other families facing similar challenges.



Through the Twelve Good Men Luncheon, we aim to raise crucial funds to continue providing these invaluable services. Your support directly contributes to our ability to offer lodging, meals, activities, and a supportive community to critically ill children and their families. Together, we help them find solace and strength during the most challenging times of their lives.

Join us in making a difference in the lives of these families and children by participating in the Twelve Good Men Luncheon. Your involvement helps us fulfill our mission and ensures that these families receive the care and support they need during their journeys toward healing. Thank you for being a part of "The House That Love Built."

YOUR DONATIONS TONIGHT HELP MAKE THIS IMPACT POSSIBLE... IMMEDIATE, POSITIVE IMPACT:

In 2024, families spent a total of **10,022** nights at the Ronald McDonald House, receiving comfort and care during their medical journeys...



Throughout the year, we served

209 families



Saving families

\$1,503,300.00



The average length of

stay was **30 nights**

Unfortunately, due to limited capacity,

128 families were turned away in 2024

12 GOOD MEN 2026



2026 TWELVE GOOD MEN HONOREES



Carlos L. Martinez
President and CEO
United HomeCare



Charles O. Morgan, Jr.
President
Morgan Horton Law



David Evensky
Principal
Evensky & Katz / Foldes
Wealth Management



David Lawrence Jr.
Board Chair
The Children's Movement of Florida



Efrain Valdes Jr.
CEO
Pinecrest Bakery



**Gabriel A. Valle, MD, FACP, FCCP,
FASN, FAHA, CHS**
Founder, President, & CEO,
The Kidney & Hypertension Group
of South Florida



George Elmore
Retired Founder & President
Hardrives



Jeff Lozama
President & CEO
CMS International Group, Corp



Jose Antonio Perez Helguera
Managing Director
Agave Holdings LLC



Juan Chipoco
President
CVI.CHE 105 Restaurant Group



Tony Guerra
Marketing & Community Relations
Breakwater Hospitality Group



Wayne Brackin
President & CEO
KIDZ Medical Services

TWELVE GOOD MEN PAST HONOREES

2025 Honorees

Al Maulini
Alirio Torrealba
Cliff Viner
Eduardo A. Ramos
Jason Jackson
Jose "Pepe" Cancio
Dr. Jose L. Dotres
Josh Fox
Manny Alfonso
† Mark Trowbridge
Dr. Rudolph Moise, D.O.
Victor A. Diaz

2024 Honorees

Alex Mantecon
Cristian LaCapra
David Zambrana
Frank J. Milton
Jonatan Babicka
Jonathan Truppman
Jorge Arauz
Kinny R. Madori
Raul Rodriguez
Ronald L. Book
Steve Stowe
Steve Zack

2023 Honorees

Dr. Alonso Martin
Anthony Lopez
Dr. Walter T. Richardson
Jeffrey Levinson
Joseph Milton
Maximo Alvarez
Michael Capponi
Patrick Morris
Richard P. Cole
Robert Shelley III
Taylor Collins
Vince C. Lago

2021 Honorees

Antonio "Tony" L. Argiz
Alberto M. Carvalho
John Grishman
Abel L. Iglesias
Sean Prospect
Jimmy Quiroga
Jose C. Romano
Blake S. Sando
Gaby Sanchez
Steadman Stahl
Richard Tonkinson
Rayner Urdaneta

2019 Honorees

Alan Alvarez
Carlos R. Fiallo, DMD
Sebastian Garcia
Cecil Milton
Drew Monaghan
Gabriel Montoya
Carlos Lopez-Cantera
James E. Morgan III
Ralph G. Patino
Camillo Ricordi, M.D.
Todd "Edwards" Rubinstein
Matthew W. Lazenby

2018 Honorees

David Carlson
Dr. Marco Antonio Contreras
Manny Hernandez
Danny Jelaca
Rudy Kranyz
Brad Meltzer
Brad W. McMorris
Mathew I. Pinzur
Rene Ruiz
Seth R. Talle, M.D.
Jonathan Vilma
Timothy Walker

2017 Honorees

Gustavo Daniel Alfonso
Rodney Barreto
James "Woody" Beckham
Shelton G. Berg
Seth Browarnik
Jose Dans
Michael Daszkal
Richard J. Diaz
Ron Magill
John Offerdahl
George Pino
Darrin Smith

2016 Honorees

William E. Beckham
J. Daniel Carlo
Eduardo R. Hernando
Rayield McGhee Jr., Esq.
Magnus G. Ljeadhl
Gale S. Nelson
Stephen D. Nimer, M.D.
Jeffrey Peck
Raymond Rodriguez
Michael Rosen
Robert Lee Ruwitch
Rudy P. Touzet

2015 Honorees

† Aleksander Alembert
Maty Davis
Robert Gordon
Miguel Inda-Romero Esq.
David Martin
Alfredo Mesa
James Murphy
Jay Pelhman
Fernando Perez H.
Roy Ripak
Eugenio Sevilla-Sacasa
Jorge Villacampa

2014 Honorees

Steven F. Arch
Frank Armstrong III
Richard Baron
Dr. Dorsey Goosby
Harry Horgan
Calvin Hughes
James C. Jackson, III
Alicio Pina
John R. Squitiero
Jay A. Steinman
Nick Studds
Eric Vainder

2013 Honorees

Andres Asion
Henry Gonzales
Fresderick E. Hasty, III
Joel M. Hoffman
Jorge Luis Lopez, Esq.
† Gus Machado
Julio E. Magrisso
Harold E. Patricoff
Alan G. Randolph
Twan Russell
John K. Shubin
Michael Spring

2012 Honorees

Jeffrey Bartel
Jeff Berkowitz
Dennis M. Campbell
Tomas Erban
Carlos R. Fernandez
Gary M. Gregory
William Jones
Andrew Korge
Donald A. Kress
Jack R. Loving
Kevin Packman
Frank A. Rubino

2011 Honorees

Dr. Miguel A. Balsera
Peter L. Bermont
† Leslie Bowe
Adam E. Carlin
Steven W. Davis
Robert Elias
Sanfrod W. Freedman
Robert W. Hudson
Juan E. Lopez
Jorge A. Plasencia
† Thomas Whitehurst
Frank L Young

2010 Honorees

Alexander P. Adams
James L. Ferraro
† Mort Hammond
Tim Hardaway
Gene Kubicki
Sergio M. Gonzales
† Mort Guilford
Victor H. Mendelson
Gul Moorjani
Eduardo J. Padron
† William Reese
Dwight Stepheson

2008 Honorees

Michael Alessandri, PhD
† Michael Aller
Stephen Brunelle
Kevin A. Burns
Robert S. Castellano
Robert E. Chisholm
Jose A. Concepcion
Marlon A. Hill
William H. Holly
John W. Kozyak
Allen C. de Olazarra
Roberto Pelaez

† : deceased

TWELVE GOOD MEN PAST HONOREES

2007 Honorees

James Angleton, Jr.
David W. Bianchi, Esq.
Dave Boylan
Robert Brockway
† Todd G. Cole
George Collins
Albert E. Doston Jr.
† Herbert Hillsberg
Edward J. Joyce
Jeffrey P. Krasnoff
Edgar Lozano
Gene C. Sulzberger

2006 Honorees

Jon D. Batchelor
Chritian de Berdouare
Bill Diggs
† Paul Dimare
Joseph L. Falk
Eddie Levy
Michael O'Neil, Jr.
William Parker
Mark J. Revitz
Monty Trainer
Alvaro Varela
Milton J. Wallace, Esq.

2005 Honorees

Michael C. Alexander
† Eugene P. Conese, Jr.
Dan Gelber
Mark H. Hilderbrandt, Esq.
William H. Kerdyk, Jr.
John E. Matiska
Jim Morris
† Sergio Pino
† Jerry Powers
Pedro Nelson Rodriguez
† Rob Schechter
Jesse J. Tysonce, Esq.

2004 Honorees

Daniel M. Bell
Jim Berry
Miguel A. Cervoni
Bobo Diener
William Meyersohn
Leoncio E. de la Peña
† Nino Perneti
Craig Robins
Michael Scheck
Don Slesnick
Robert Sturges
† Stanley G. Tate

2003 Honorees

William H. Allen Jr.
Robert G. Beatty
Brian L. Bilzin
Lewis S. Eidson
Ghislain Gouraige, Jr.
Dennis G. Kainen
Carlos Migoya
Sheldon B. Palley
Leonard Parker
Luis Quintero
Dr. Manolo Reyes
Morton D. Weiner

2002 Honorees

Thomas G. Abraham
Preston Allen
Stephen L. Berkman
Larry E. Coker
Miguel C. Farra
Paul Feinsilver
Rev. Monsignor Tomas Marin
Carlos Planas
Jeffery A. Rynor
William D. Talbert, III
Chip E. Withers, Jr.
Dr. Michael Wohlfeiler

2001 Honorees

Sheldon Anderson
† Carlos J. Arboleya, Jr.
Richard R. Booth
Romero Britto
Doug Dunbar
Morris D. Levitt
Fausto Marquez, Jr.
Jason M. Murray
† Albert H. Sakolsky
Richard J. Siclari, Jr.
Dr. Barry Silverman
Robert H. Traurig

1999 Honorees

† Dr. Horacio Aguirre
Marc Buoniconti
Judge Irving Cypen
Ronald Esserman
George Feldenkreis
Sam W. Gentry, Jr.
Dr. Larry Harmon
Frederick Jackson, Jr.
Damian Pardo
Michael D. Rierson
J. Donalds Sadler
Hugh Westbrook

1998 Honorees

Jose Cancela
Ron Frase
John Henry
Brother Paul Johnson
Bill Mathisen
Issac Olemberg
Ed Rosasco
Tony Segreto
Dr. Donald Spivey
G. Ed. Williamson, II
Issac Zelcer

1997 Honorees

Willaim H. Banchs
Samuel Spencer Blum
Shedrick Boren
† Jose Calvo
Brian Dursum
Martin Gelb
James M. Herron
† Leonard Miller
William Morrison
Dr. Pedro Portal
† David Walters
† Sanford Ziff

1996 Honorees

Jack C. Admire
Dr. Alberto Ayala
Ralph Cades
John Garwood
Robert Heuer
Elmer Hurwitz
Mitchell Kaplan
George Knox
I. Stanley Levine
Carmen Lunetta
Arthur Teele
Bill Tillett

1995 Honorees

Charles Cinnamon
Jose Valdes Fauli
† Maurice Ferre
† Jack Horkheimer
† Jack Lowell
Khambrel Marshall
William Meyers
† Jerry Potashnick
† Angel Rodriguez
† Howard Scharlin
Ronald Shuffield
Dr. Corklin Steinhart

1994 Honorees

Cesar Alvarez
David Berg
Daryl Jones
David Hamilton
Dwight Lauderdale
Alexander Penelas
Thomas Petersen
Chuck Pistole
Dr. Steven Poliakoff
Dr. Eugene Sayfie
Lee Brian Schragger
Mark Stevens

1993 Honorees

† Carlos Arboleya
Mark Blank
Ira Clark
Dr. Richard elias
Lester Goldstein
Ray Marchman
Earl Powell
Rafael Sanchez
Dr. Alan Serure
Bob Soper
Daniel Toccin
Roger Upchurch

SPONSORSHIP OPPORTUNITIES

Friday, May 1st, 2026
Loews Coral Gables Hotel
2950 Coconut Grove Dr.
Coral Gables, FL 33134

A GREAT MAN PRESENTING SPONSOR - \$20,000

- 2 Premier runway tables (20 guests)
- 4 Bottles of champagne or spirits
- Tickets to pre-event cocktail reception
- Logo on all collateral, invitation as presenting sponsor
- Special recognition on stage
- Full color, 2-page spread in the event program
- Acknowledgment in audiovisual presentation
- Post-event recognition in press releases and the RMHC of south florida newsletter
- Special feature in event video

HUMANITARIAN- \$12,000

- 1 Premier Runway Table (10 guests)
- 2 Bottles of champagne or spirits
- Tickets to pre-event cocktail reception
- Event recognition logo on all collateral, invitation
- Acknowledgment in audiovisual presentation
- Full color, 2-page spread in the event program
- Post-event recognition in RMHC of South Florida newsletter

HONORABLE - \$8,000

- 1 Priority Runway Table (10 guests)
- 1 Bottle of champagne or spirits
- Tickets to pre-event cocktail reception
- Event recognition logo on all collateral, invitation
- Full color, 1 full-page spread in the event program
- Acknowledgment in audiovisual presentation
- Post-event recognition in RMHC of South Florida newsletter

TABLE TICKET SALES

GOLD - \$6,000 (limited availability)

- 1 Premier table (10 Guests)
- Half Page Ad
- Program Book Name recognition

EMERALD - \$4,000

- 1 table (10 Guests)
- Program Book Name recognition

INDIVIDUAL TICKET - \$400.00

- General Seating (limited availability)
- Cocktail Reception and Luncheon

UNDERWRITING OPPORTUNITIES

CENTERPIECE SPONSORSHIP - ~~\$6,000~~ **SOLD OUT**

- Six (6) premier seating tickets
- Admission for four (4) to pre-event cocktail reception
- 1/2 page ad in the event program
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo printed on tags displayed in centerpieces

GUEST VALET SPONSORSHIP - ~~\$3,000~~ **SOLD OUT**

- Five (5) premier seating tickets
- Admission for two (2) to a pre-event cocktail reception
- 1/2 page ad in the event program
- Company logo printed on valet hang tags inside each vehicle

COCKTAIL SPONSORSHIP - ~~\$3,000~~ **SOLD OUT**

- Six (6) premier seating tickets
- Admission for four (4) to pre-event cocktail reception
- 1/2 page ad in the event program
- Recognition in the Twelve Good Men invitations, social media, and event website.
- Company logo in the reception area



COMMITMENT FORM

Date: _____ Sponsoring as Individual Organization

SPONSOR INFORMATION:

First Name: _____ Last Name: _____ :

Organization: _____ Organization Main Contact: _____

Date of Birth: _____ Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

OPPORTUNITIES

SPONSORSHIPS

- A Great Man - \$20,000
- Humanitarian - \$12,000
- Honorable - \$8,000

TABLE SALES

- Emerald - \$4,000
- Gold - \$5,000
- Individual - \$400

UNDERWRITING

- Centerpiece - ~~\$7,000~~ **SOLD OUT**
- Guest Valet - ~~\$7,000~~ **SOLD OUT**
- Cocktail Sponsor - ~~\$7,000~~ **SOLD OUT**
- Donation: \$ _____

PAYMENT INFORMATION:

Cash Check (Checks made payable to Ronald McDonald House Charities of South Florida)

Name on Card: _____ Credit Card Number: _____

CW Code: _____ Exp. Date: _____ Visa Mastercard American Express

Wire Transfer: please contact us for instructions.

GIFT ACKNOWLEDGMENT:

I authorize release of this gift for acknowledgement for internal or external media sources.

Name Sponsorship should appear as: _____

WHY WE GIVE:

Will you share your reason for Sponsorship of 12 good men?

Please return this form to
Hanna Kleinhans | 786-558-0878
Mail this form to :
Ronald McDonald House Charities® of South Florida
1145 NW 14th Terrace, Miami FL 33136
or 12goodmen@rmhcsouthflorida.org,
Tax Exempt #59-1899866

PROGRAM / CONGRATULATORY

Ad Opportunities

Deadline to submit Ads Friday April 4th, 2026

OPPORTUNITIES	SPONSORS LEVEL	SIZE
Outside Back Cover COLOR	\$1,100	5.5"W x 8.5" H
Inside Back Cover COLOR	\$800	5.5"W x 8.5" H
Full Page COLOR	\$500	5.5"W x 8.5" H
Half Page B&W	\$300	5.5"W x 4.20" H
Nonprofit Nonprofit page acknowledgement	\$250	5.5"W x 4.20" H

GRAPHIC REQUIREMENTS

- Resolution 300dpi
- Full color
- File formats: Any version of InDesign, TIFF, EPS, JPGE, Photoshop or PDF

Questions, **please call 786-558-0878**



TWELVE GOOD MEN 2026 PROGRAM AD COMMITMENT FORM

Deadline to submit Ads Friday April 4th, 2026

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax: _____

Email: _____

AD SIZE AND PRICING

- | | | |
|--|---------|-----------------|
| <input type="checkbox"/> Outside Back Cover COLOR | \$1,100 | 5.5"W x 8.5" H |
| <input type="checkbox"/> Inside Back Cover COLOR | \$800 | 5.5"W x 8.5" H |
| <input type="checkbox"/> Full Page COLOR | \$500 | 5.5"W x 8.5" H |
| <input type="checkbox"/> Half Page B&W | \$300 | 5.5"W x 4.20" H |
| <input type="checkbox"/> Nonprofit acknowledgement | \$250 | 5.5"W x 4.20" H |

Artwork will be supplied E-mailed artwork to: 12goodmen@rmhcsouthflorida.org please design

METHOD PAYMENT:

____ Enclosed is my check in the amount of \$ _____ Payable to the RMHC® South Florida

____ Bill me in the amount of of \$ _____

____ Charge my Credit Card AMEX Visa MasterCard

Credit Card # _____ Exp. Date: _____ CVV _____

Billing Address: _____

City / State / Zip: _____

Authorized Signature: _____

FOR MORE INFORMATION CALL:

Hanna Kleinhans · Ronald McDonald House Charities® of South Florida
1145 N.W. 14th Terrace, Miami, FL 33136
Phone 786-558-0878
E-mail: 12goodmen@rmhcsouthflorida.org



Ronald McDonald
House Charities®
South Florida

12 GOOD MEN 2026

EVENT COMMITTEE

FOUNDING CO-CHAIRS

Jim Murphy
Linda Lynn Levy
Sonia Gibson

EXECUTIVE DIRECTOR

Soraya Rivera-Moya

DEVELOPMENT MANAGER

Nicole Betancourt

EVENTS MANAGER

Hanna Kleinhans

EVENT COMMITTEE

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Ana Veiga Milton
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Jennifer Rosado
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Jorge Tijerino
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