



# WINE & FRIES



Friday, October 10th  
6:00 PM - 9:00 PM  
La Jolla Ballroom  
301 Alcazar Ave  
Coral Gables, FL 33134

HOSTED BY



Ronald McDonald  
House Charities®  
South Florida



**WINE41**

Dear Friend,

We are thrilled to announce the First Annual Wine & Fries event, presented by The Red Shoe Society and Wine41, in support of Ronald McDonald House Charities of South Florida — and we invite you to join us as a founding sponsor.

This exciting and flavorful evening will take place on Friday, October 10, 2025, from 6:00 to 9:00 PM at the beautiful La Jolla Ballroom in Coral Gables.

Wine & Fries is a one-of-a-kind experience that pairs elegant, high-quality wines with everyone's favorite classic: McDonald's world-famous French fries. It's a fun, stylish night out for a cause that truly matters — supporting families with critically ill children receiving medical care in our local hospitals.

This event is hosted by The Red Shoe Society, RMHC South Florida's vibrant, women-led group of philanthropic leaders. The Red Shoe Society is a dynamic community of women dedicated to making a difference through mentorship, volunteerism, fundraising, and connection — and Wine & Fries is their signature fundraising event.

At RMHC South Florida, we provide a "home away from home" for families with seriously ill children — giving them a place to stay, meals, transportation, and emotional support, all just steps away from the hospital. Our services are offered at no cost to families, made possible through community support and events like this one.

We've created a range of sponsorship opportunities that offer meaningful visibility for your brand while making a direct impact on the families we serve. As a sponsor, you'll be recognized as a founding supporter of what promises to become a beloved annual tradition.

We hope you'll join us for a night of fine wine, crispy fries, great company — and even greater purpose.

With appreciation,

**Soraya Rivera-Moya**

Executive Director

Ronald McDonald House Charities  
of South Florida

**Yoyi Rodriguez**

YOG Management

McDonald's Owner Operator  
& RMHC SFL Board Member

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La Jolla Ballroom

301 Alcazar Ave, Coral Gables, FL 33134

## Sponsorship Levels and Benefits

### Presenting Reserve Sponsor (1 available) - \$8,000

- Exclusive recognition as the "Presenting Sponsor".
- Premium seating for two tables of ten (20) guests at a premier table with priority seating.
- Logo prominently featured on all event materials (invitations, signage, programs, event website, email promotions and social media).
- Opportunity for a 3-minute speaking slot during the event program.
- Special mention during the events opening remarks.
- Customized marketing campaign leading up to the event, including a dedicated social media post and email blast highlighting sponsorship.
- Recognition as the top sponsor in press releases and media outreach pre and post event.
- Access to wine tasting, fry station, charcuterie & passed hors d'oeuvres, and entertainment.

### Platinum Barrel Sponsor (5 available) - \$5,000

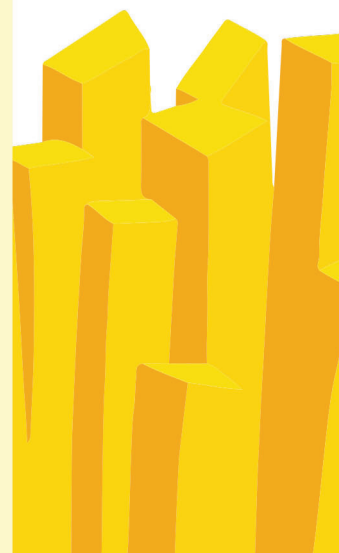
- Ten (10) tickets to the event (reserved table with premium seating).
- Logo on event materials (signage, programs, event website, email promotions and social media).
- Logo featured in the event slideshow during the program.
- Exclusive logo featured in event press releases.
- Access to wine tasting, fry station, charcuterie & passed hors d'oeuvres, and entertainment.

### Cork Sponsor -SOLD OUT

- Ten (10) tickets to the event (reserved table).
- Logo on event materials (signage, programs, event website, email promotions and social media).
- Access to wine tasting, fry station, charcuterie & passed hors d'oeuvres, and entertainment.

### Individual Ticket- \$175

- One (1) ticket to the event.
- Access to wine tasting, fry station, charcuterie & passed hors d'oeuvres, and entertainment.



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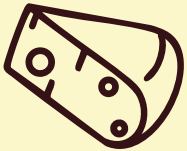
301 Alcazar Ave, Coral Gables, FL 33134

## Underwriting Opportunities



### Centerpiece Sponsor - \$3,500

- Exclusive logo recognition on all centerpieces.
- Logo featured in the event slideshow during the program.
- Logo recognition in event emails and collateral.
- Two Tickets to the Event.



### Charcuterie Sponsor - \$3,000

- Exclusive branding on the charcuterie boards at each table.
- Logo featured in the event slideshow during the program.
- Logo recognition in event emails and collateral.
- Two Tickets to the Event.



### Media Sponsor - \$3,000

- Exclusive logo recognition on post event video recap.
- Logo featured in the event slideshow during the program.
- Logo recognition in event emails and collateral.
- Two Tickets to the Event.



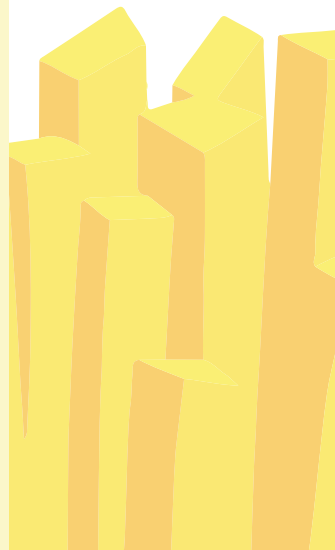
### Cocktail Napkin Sponsor - \$2,000

- Exclusive branding on all cocktail napkins used during the event.
- Logo featured in the event slideshow during the program.
- Logo recognition in event emails and collateral.
- Two Tickets to the Event.



### Guest Valet Sponsor - \$2,000

- Logo placement on all valet signage & tags.
- Logo featured in the event slideshow during the program.
- Logo recognition in event emails and collateral.
- Two Tickets to the Event.



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Date: \_\_\_\_\_ Sponsoring as  Individual  Organization

## SPONSOR INFORMATION:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Organization Main Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

## OPPORTUNITIES

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Presenting Reserve Sponsor - \$8,000 | <input type="checkbox"/> Centerpiece Sponsor - \$3,500     | <input type="checkbox"/> Guest Valet Sponsor - \$2,000 |
| <input type="checkbox"/> Platinum Barrel Sponsor - \$5,000    | <input type="checkbox"/> Charcuterie Sponsor - \$3,000     | <input type="checkbox"/> Donation: \$ _____            |
| <input type="checkbox"/> Cork Sponsor - \$2,500               | <input type="checkbox"/> Media Sponsor - \$3,000           |  |
| <input type="checkbox"/> Individual Ticket - \$175            | <input type="checkbox"/> Cocktail Napkin Sponsor - \$2,000 |  |

## PAYMENT INFORMATION:

Cash  Check (Checks made payable to Ronald McDonald House® Charities of South Florida)

Name on Card: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  Visa  Mastercard  American Express

Wire Transfer: please contact us for instructions.

## GIFT ACKNOWLEDGMENT:

I authorize release of this gift for acknowledgement for internal or external media sources.

Name Sponsorship should appear as: \_\_\_\_\_

## WHY WE GIVE:

Please return this form to  
Events Manager, Hanna Kleinhans | 786-558-0878

Mail this form to:

Ronald McDonald House Charities® of South  
Florida 1145 NW 14th Terrace, Miami FL 33136

or events@rmhcsouthflorida.org,

Tax Exempt #59-1899866