



Ronald McDonald
House Charities®
South Florida

2026 - 2027

Partnership Opportunities



Keeping Families Close®

Keeping Families Close

TABLE OF CONTENTS

- 3** About RMHC of South Florida & Impact
- 4** Ways to Give
- 6** Special Events Calendar &
Sponsorship Opportunities
- 12** Corporate Sponsorships



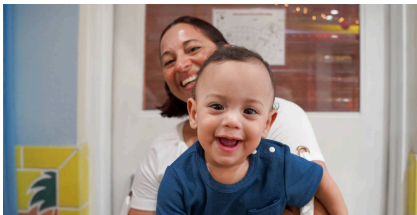
When a child becomes sick or injured, finding treatment is the most important thing to a parent. They gather all of their energy and resources together in order to have the best care for their child. What they often don't think about until they arrive at the hospital is where they will stay and how they will take care of themselves. Many parents expect to stay by the child's bedside, only to realize that this will be uncomfortable, and in some cases, impossible if the child is being treated in intensive care. Some of the treatments can often last for weeks or even months. That is why supporting the Ronald McDonald House Charities is so important.

We ask that you choose to make an impact on these families by sponsoring our events or becoming a corporate sponsor in efforts to support keeping families together during difficult times.

The Mission... When a child is sick or injured, parents focus all their energy and resources on finding the best care, often overlooking where they will stay or how they will care for themselves. Treatments can last weeks or months, making it crucial for families to have a safe, supportive place near the hospital. For over four decades, RMHC of South Florida has provided a "Home away from Home" ensuring families can be close to their child during treatment.

We ask that you choose to make an impact on these families by sponsoring our events or becoming a corporate sponsor in efforts to support keeping families close.

IMPACT



Total number of
Families Served
In 2025

300



Total Nights

9,487



Average Length
of Stay

32
nights



Meals Provided
For Families

391



Number of
Families
turned away

90



Total
Volunteer
Hours

13,938



Volunteers

5,476

Top Hospital Partners



Holtz Children's Hospital



Nicklaus Children's Hospital



University of Miami Health System



Bascom Palmer Eye Institute



**TOP 5
DIAGNOSIS**

- Cancer
- Premature Birth
- Transplant
- Ophthalmology
- Audiology



Total Value of Meals

\$233,646.76



Hospitality
a La Carte
Program
Served

1,170
individuals

Ways to Give

FINANCIAL SUPPORT

Share a Night

It costs \$175 per night to house a family.. Help make an immediate impact in the form of nights of rest with a financial gift for our core mission, keeping families together close to the medical resources they need.

Hospitality Cart

Our hospitality cart visits Holtz Children's Hospital twice a month, bringing smiles and comfort to families during their time of need. Filled with a variety of snacks and small toys, the cart serves as a warm reminder that they are not alone. Our mission is to provide a moment of joy and respite, while also raising awareness of the supportive services we offer.

These programs also provides a personal and meaningful way for donors to share in the the work of the Ronald McDonald House to receive grateful recognition for their generous support. All gifts are tax deductible.



\$175

COST PER NIGHT OF REST FOR RMHC



\$0

COST TO FAMILIES THANKS TO DONORS

Ways to Give

IN-KIND SUPPORT

Meals from the Heart

Our "Meals from the Heart" program, invites volunteers to prepare and serve meals for the families staying at our House. This ensures that they have nutritious, home-cooked meals without the stress of planning and cooking during their time of need. The program provides a much-needed support service to families who are taking care of their sick children, and often don't have the time, funds, or energy to prepare a healthy, home-cooked meal. After a long day at the hospital or clinic, a hot meal is a welcome gift.



Wish List

We understand that a hospital stay can be challenging for families, and our goal is to ensure they have what they need to make their experience as comfortable as possible. Just like any home, we rely on various items to support our daily operations, but in larger quantities. That's why we invite you to conduct a wish list drive at your school, workplace, or church.



By gathering essential items, you can play a vital role in enhancing the lives of families during their time of need. Whether it's snacks, toiletries, or small toys, every contribution makes a difference.

Silent Auction & Raffle

We are continually seeking support for our silent auction and raffle items to enhance our events and raise crucial funds for the operations of the house! Whether it's a gift certificate to your favorite restaurant, an exciting experience, or a unique physical item, we would be grateful for any in-kind contributions.



2026 - 2027 SPECIAL EVENTS

October 2nd, 2026
2nd Annual Wine & Fries

November 14th, 2026
3rd Annual Paddles for a Purpose
Pickleball Tournament

December 11th, 2026
22nd Annual Home for the Holidays

February 25-26th, 2027
11th Annual Clays for a Cause

May 14th, 2027
34th Annual Twelve Good Men Luncheon



WINE & FRIES

A Taste of Spain

Hosted by



FRIDAY
OCTOBER 2, 2026



7:30 PM - 10:30 PM



COCOPLUM WOMEN'S CLUB
1375 Sunset Dr. Miami, FL 33143

SPONSORSHIP OPPORTUNITIES



PRESENTING RESERVE SPONSOR - \$10,000

- Exclusive recognition as the "Presenting Sponsor".
- 10 VIP tickets with 6 bottles of wine from the evening to take home.
- Logo prominently featured on all event materials (invitations, signage, programs, event website, email promotions and social media).
- Opportunity for a 3-minute speaking slot during the event program.
- Special mention during the event's opening remarks.
- Customized marketing campaign leading up the event including a dedicated social media post and email blast highlighting the sponsorship.
- Recognition as the top sponsor in press releases and media outreach pre and post event.
- Access to wine tasting, fry station, charcuterie, passed hors d'oeuvres and entertainment.



VIP LOUNGE SPONSOR - \$5,000

- Logo on signage in one of the four VIP lounges
- 6 VIP tickets for VIP lounge access



CENTERPIECE SPONSOR - \$4,000

- Logo on each centerpiece
- Instagram highlight
- 4 general admission tickets



DANCE FLOOR SPONSOR - \$4,000

- Logo near dance floor
- Instagram highlight
- 4 general admission tickets



CHARCUTERIE SPONSOR - \$3,000

- Signage at the charcuterie station
- Instagram highlight
- 4 general admission tickets



FLAMENCO FAN SPONSOR - SOLD OUT

- Logo on fans
- Instagram highlight
- 2 general admission tickets



VALET SPONSOR - \$2,500

- Signage in the valet area
- Instagram highlight
- 2 general admission tickets



RED CARPET SPONSOR - \$2,000

- Signage at the red carpet
- Instagram highlight
- 2 general admission tickets



COCKTAIL NAPKIN SPONSOR - SOLD OUT

- Logo on napkins
- Instagram highlight
- 2 general admission tickets

TICKET PRICES



INDIVIDUAL / GENERAL ACCESS TICKET \$200 PER PERSON

Entry to event, access to wines and hors d'oeuvres, fry station, charcuterie and open bar.



PAIR TICKET \$370 PER PAIR

Two (2) general admission tickets to access to wines and hors d'oeuvres, fry station, charcuterie and open bar.

PADDLES FOR A PURPOSE PICKLEBALL TOURNAMENT 2026



Ronald McDonald
House Charities®
South Florida



SATURDAY,
NOVEMBER 14, 2026



8:00 AM - 4:00 PM



FAIR EXPO
10901 Coral Way
Miami, FL 33165

SPONSORSHIP OPPORTUNITIES



GRAND SLAM

PRESENTING SPONSOR - \$7,500

- Three (3) teams of 2 in the tournament.
- Raffle entry for paddles.
- Company logo listed as presenting Grand Slam Sponsor on Welcome Banner.
- Company logo on event invitation and email promotions.
- Opportunity to include merchandise in the sponsor gift bags.
- Logo featured on all scaffoldings.
- Six (6) VIP tickets.



VIP AREA SPONSOR - \$6,000

- Signage with the company logo at the registration table and VIP area.
- Logo recognition on social media, email promotions and website.
- Opportunity to include merchandise in the sponsor gift bags.
- Logo featured on all scaffoldings.
- Five (5) VIP tickets.



CROSS COURT SPONSOR - \$5,000

- Two (2) teams of 2 in the tournament.
- Raffle entry for paddles.
- Company logo listed as Cross Court Sponsor on Welcome Banner.
- Company logo on our website, email promotions and social media.
- Opportunity to include merchandise in the sponsor gift bags.
- One banner on court.
- Five (5) VIP tickets



TOWEL SPONSOR - \$5,000

- Logo on official 2026 Paddles for a Purpose towels.
- Company name on our website and social media.
- Social media highlight on day of event.



DINK SPONSOR - \$2,500

- One (1) team of 2 in the tournament.
- Company logo listed as Dink Sponsor on Welcome Banner.
- Company logo on our website and the social media.
- Opportunity to include merchandise in the sponsor gift bags.



GOODIE BAG SPONSOR - \$3,500

- Logo on all goodie bags.
- Company name on our website and social media.
- Social media highlight on day of event.



ACE SPONSOR - \$500

- One (1) team of 2 in the tournament.
- Company logo listed as Ace Sponsor on Welcome Banner.
- Social media highlight on day of event.



AWARD SPONSOR - \$1,500

- Signage with company logo at the podiums for the award ceremonies.
- Social media highlight on day event.



RALLY SPONSOR - \$1,000

- One (1) team of 2 in the tournament.
- Company logo listed as Rally Sponsor on Welcome Banner.
- Company name on our website.



ENTERTAINMENT SPONSOR - \$1,000

- Signage with company logo at the player area during the event.
- Social media highlight on day event.



TWOSOME - \$150

- One (1) team of 2 in the tournament. (\$75 per person)

Home for the Holidays 2026



FRIDAY,
DECEMBER 11, 2026



6:00 PM - 9:00 PM



RONALD McDONALD HOUSE

1145 NW 14 Terrace
Miami, FL 33136

SPONSORSHIP OPPORTUNITIES



TWINKLE AND SHINE SPONSOR - \$6,000

- Exterior light decorations displayed for six (6) weeks at the Ronald McDonald House of South Florida
- Company or Individual name/logo on signage in front of the building for 6 weeks.
- Company/Individual Recognition at the Lighting Ceremony on December 11, 2026.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website www.rmhcsouthflorida.org.
- Company or Individual name/logo feature in RMHC Social Media channels.
- Company on Individual name/logo displayed on RMHC First Floor Entrance Tree for 6 weeks.



DECK THE HALLS SPONSOR **SOLD OUT**

- Transform our event venue into a warm, welcoming and festive space that will bring joy and comfort to the families staying at our Ronald McDonald House Charities during this special time of year with event Holiday Decor.
- Company or Individual name/logo will be prominently displayed during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website www.rmhcsouthflorida.org.
- Company or Individual name mentioned in RMHC Social Media channels.



PHOTOBOOTH SPONSOR - \$2,000

- Sponsor the photobooth at the event to capture beautiful memories for the families.
- Company or individual name/ logo prominently displayed at the photobooth station during the event.
- Company or Individual name featured in Ronald McDonald House Charities of South Florida E-Newsletter (Winter 2026) and website www.rmhcsouthflorida.org.
- Company or Individual name mentioned on RMHC Social Media channel



SAVOR THE SEASON SPONSOR - **SOLD OUT**

- Provide food and refreshments for the event.
- Company or Individual name/logo prominently displayed at the food station during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website www.rmhcsouthflorida.org.
- Company or Individual name mentioned in RMHC Social Media channels.



ENTERTAINMENT SPONSOR - \$1,000

- Sponsor entertainment activities for the families during the Holiday Event.
- Company or Individual name/logo name will be prominently displayed during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website www.rmhcsouthflorida.org.
- Company or Individual name mentioned in RMHC Social Media channels.



HOLIDAY TREE SPONSOR - \$500 (per floor)

- Sponsor a Holiday tree for the 2nd or 3rd Floor at the Ronald McDonald House.
- Company logo displayed on the tree for 6 weeks.
- Mention in RMHC Social Media Channels.



CLAYS FOR A CAUSE



THURSDAY, FEBRUARY 25-
FRIDAY, FEBRUARY 26, 2027



OK CORRAL GUN CLUB
9449 48TH St. NE
Okeechobee, FL 34972

PARTICIPATION LEVELS



\$12,000
GAUGE SPONSOR

- Three (3) squads of 4 shooters in the tournament.
- Company logo listed as 12 Gauge Sponsor on Welcome Banner.
- Company logo on our website and social media.
- Company logo on t-shirts.
- Opportunity to include merchandise in the sponsor gift bags.
- Three golf carts.

Raffle entry for Ultra Premium Shotgun



\$6,000
GAUGE SPONSOR

- Two (2) squads of 4 shooters in the tournament.
- Company logo on our website and social media.
- Company logo on t-shirts.
- Opportunity to include merchandise in the sponsor bags.
- Two golf carts.

Raffle entry for Premium Shotgun



\$3,000
GAUGE SPONSOR

- One (1) squads of 4 soothers in the tournament.
- Company logo on event banner.
- Opportunity to include merchandise in the sponsor gift bags.
- One golf carts.

Raffle entry for Shotgun



\$2,000
GAUGE SPONSOR

- One (1) squads of 4 soothers in the tournament.
- One golf carts.

Raffle entry for Shotgun

UNDERWRITING SPONSORSHIP OPPORTUNITIES



LUNCH SPONSOR - \$6,000

- Signage with company logo at Dining Hall on Friday, February 26, 2027, social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



POKER SPONSOR - \$3,000

- Signage with company logo at Dining Hall on Thursday, February 25, 2027, social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



COCKTAIL SPONSOR - \$1,000 PER HOUR

- Signage with company logo at main lodge and social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



T-SHIRT SPONSOR - \$6,000

- Logo on all official 2027 Clays for a Cause shirts.
- Company name on website/social media.



HAT SPONSOR - \$4,000

- Logo on all official 2027 Clays for a Cause hats.
- Company name on website/social media.



GOLF CART SPONSOR - \$2,000

- Logo on all Golf Cart Signage.
- Company name on website/social media.



TOWEL SPONSOR - \$2,500

- Logo on all official 2027 Clays for a Cause Towels.
- Company name on website/social media.



AWARD SPONSOR - \$1,500

- Company name on social media.
- Signage with company logo at main lodge during award ceremony.



ENTERTAINMENT SPONSOR - \$1,000

- Signage with company logo at on Thursday, February 25, 2027 night Dinner Event.
- 2 Entry tickets to Thursday, February 25, 2027 Dinner Event.



Ronald McDonald
House Charities®
South Florida



TWELVE GOOD MEN

— SPONSORSHIP OPPORTUNITIES —

FRIDAY, MAY 14th, 2027

SPONSORSHIP LEVELS



**A GREAT MAN
PRESENTING SPONSOR**
\$20,000

- 2 Premier runway tables (20 guests).
- 4 Bottles of champagne or spirits.
- Tickets to pre-event cocktail reception
- Logo on all collateral, invitation as presenting sponsor.
- Special recognition on stage.
- Full color, 2-page spread in the event program.
- Acknowledgment in audiovisual presentation.
- Post-event recognition in press releases and the RMHC of South Florida newsletter.
- Special feature in event video.



HUMANITARIAN
\$12,000

- 1 Premier Runway Table (10 guests).
- 2 Bottles of champagne or spirits.
- Tickets to pre-event cocktail reception.
- Event recognition logo on all collateral, invitation.
- Acknowledgment in audiovisual presentation.
- Full color, 2-page spread in the event program.
- Post-event recognition in RMHC of South Florida newsletter.



HONORABLE
\$8,000

- 1 Priority Runway Table (10 guests)
- 1 Bottle of champagne or spirits.
- Tickets to pre-event cocktail reception.
- Event recognition logo on all collateral, invitation.
- Full color, 1 full-page spread in the event program.
- Acknowledgment in audiovisual presentation.
- Post-event recognition in RMHC of South Florida newsletter.



GOLD
\$6,000

- 1 Premier table (10 guests).
- Half Page Ad
- Program book name recognition.



SAPPHIRE
\$4,000

- 1 table (10 guests).
- Program book name recognition.



INDIVIDUAL TICKET
\$400

- General seating (limited availability)
- Cocktail reception and luncheon.

UNDERWRITING OPPORTUNITIES



**CENTERPIECE
SPONSOR**
\$6,000

Six (6) premier seating tickets

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo printed on tags displayed in centerpieces.



**GUEST VALET
SPONSOR**
\$4,000

Five (5) premier seating tickets

- Admission for two (2) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Company logo printed on valet hangers displayed in cars.



**COCKTAIL
SPONSOR**
\$3,500

Six (6) premier seating tickets

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo in the reception area during the cocktail.



**EVENT FAVOR
SPONSOR**
\$3,000

Five (5) premier seating tickets

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo on favors at tables for guests.



INDIVIDUAL TICKET \$400.00

- General seating (limited availability)
- Cocktail Reception and Luncheon



CORPORATE PARTNER BENEFITS

BENEFITS	\$100,000+	\$50,000	\$25,000	\$10,000
Adopt-A-Room Partner for the Capital Campaign	♥			
Print feature story in newsletter, annual report or donor mailing (includes electronic copy)	♥			
Permanent signage at RMHCSFL relevant to partnership	♥			
Custom event or open house at RMHCSFL to celebrate gift	♥			
Virtual feature story on social, website or in e-newsletter	♥	♥		
Video message feature in e-newsletter	♥	♥		
Recognition of support at signature events	♥	♥		
RMHCSFL staff available to speak at 1 workspace event(s) annually	♥	♥	♥	
Listed as partner on website for (1) year	♥	♥	♥	
Listed in Annual Report	♥	♥	♥	♥
Opportunity to participate in Meals from the Heart and/or other service programs	♥	♥	♥	♥
Use of RMHCSFL logo in organizational communications	♥	♥	♥	♥
Number of nights your gift provides families	570+	285	142	57

If you are interested in becoming an Event or Corporate Sponsor for 2026-2027 please contact Hanna Kleinhans, Events Manager at 786-558-0878 or email Hanna@rmhcsouthflorida.org with any questions.