



Ronald McDonald  
House Charities®  
South Florida

**2026 - 2027**

Partnership Opportunities



**Keeping Families Close®**

# *Keeping Families Close*

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When a child becomes sick or injured, finding treatment is the most important thing to a parent. They gather all of their energy and resources together in order to have the best care for their child. What they often don't think about until they arrive at the hospital is where they will stay and how they will take care of themselves. Many parents expect to stay by the child's bedside, only to realize that this will be uncomfortable, and in some cases, impossible if the child is being treated in intensive care. Some of the treatments can often last for weeks or even months. That is why supporting the Ronald McDonald House Charities is so important.

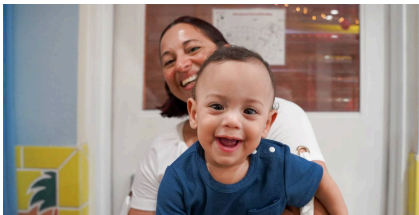
**We ask that you choose to make an impact on these families by sponsoring our events or becoming a corporate sponsor in efforts to support keeping families together during difficult times.**



**The Mission...** When a child is sick or injured, parents focus all their energy and resources on finding the best care, often overlooking where they will stay or how they will care for themselves. Treatments can last weeks or months, making it crucial for families to have a safe, supportive place near the hospital. For over four decades, RMHC of South Florida has provided a "Home away from Home" ensuring families can be close to their child during treatment.

**We ask that you choose to make an impact on these families by sponsoring our events or becoming a corporate sponsor in efforts to support keeping families close.**

## IMPACT



Total number of  
Families Served  
In 2025

**300**



Total Nights

**9,487**



Average Length  
of Stay

**32**  
nights



Meals Provided  
For Families

**391**



Number of  
Families  
turned away

**90**



Total  
Volunteer  
Hours

**13,938**



Volunteers

**5.476**

## Top Hospital Partners



Holtz Children's Hospital



Nicklaus Children's Hospital



University of Miami Health System



Bascom Palmer Eye Institute



**TOP 5  
DIAGNOSIS**

- Cancer
- Premature Birth
- Transplant
- Ophthalmology
- Audiology



Total Value of Meals

**\$233,646.76**



Hospitality  
a La Carte  
Program  
Served

**1,170**  
individuals

# Ways to Give

## FINANCIAL SUPPORT

### Share a Night

It costs \$175 per night to house a family.. Help make an immediate impact in the form of nights of rest with a financial gift for our core mission, keeping families together close to the medical resources they need.

### Hospitality Cart

Our hospitality cart visits Holtz Children's Hospital twice a month, bringing smiles and comfort to families during their time of need. Filled with a variety of snacks and small toys, the cart serves as a warm reminder that they are not alone. Our mission is to provide a moment of joy and respite, while also raising awareness of the supportive services we offer.

These programs also provides a personal and meaningful way for donors to share in the the work of the Ronald McDonald House to receive grateful recognition for their generous support. All gifts are tax deductible.



\$175

COST PER NIGHT OF REST FOR RMHC



\$0

COST TO FAMILIES THANKS TO DONORS



# Ways to Give

## IN-KIND SUPPORT

### Meals from the Heart

Our “Meals from the Heart” program, invites volunteers to prepare and serve meals for the families staying at our House. This ensures that they have nutritious, home-cooked meals without the stress of planning and cooking during their time of need. The program provides a much-needed support service to families who are taking care of their sick children, and often don't have the time, funds, or energy to prepare a healthy, home-cooked meal. After a long day at the hospital or clinic, a hot meal is a welcome gift.



### Wish List

We understand that a hospital stay can be challenging for families, and our goal is to ensure they have what they need to make their experience as comfortable as possible. Just like any home, we rely on various items to support our daily operations, but in larger quantities. That's why we invite you to conduct a wish list drive at your school, workplace, or church.

By gathering essential items, you can play a vital role in enhancing the lives of families during their time of need. Whether it's snacks, toiletries, or small toys, every contribution makes a difference.



### Silent Auction & Raffle

We are continually seeking support for our silent auction and raffle items to enhance our events and raise crucial funds for the operations of the house! Whether it's a gift certificate to your favorite restaurant, an exciting experience, or a unique physical item, we would be grateful for any in-kind contributions.



# 2026 - 2027 SPECIAL EVENTS

October 2<sup>nd</sup>, 2026  
2<sup>nd</sup> Annual Wine & Fries

November 14<sup>th</sup>, 2026  
3<sup>rd</sup> Annual Paddles for a Purpose  
Pickleball Tournament

December 11<sup>th</sup>, 2026  
22<sup>nd</sup> Annual Home for the Holidays

February 25-26<sup>th</sup>, 2027  
11<sup>th</sup> Annual Clays for a Cause

May 14<sup>th</sup>, 2027  
34<sup>th</sup> Annual Twelve Good Men Luncheon





# WINE & FRIES

*A Taste of Spain*

Hosted by



**FRIDAY**

**OCTOBER 2, 2026**



**7:30 PM - 10:30 PM**



**COCOPLUM WOMEN'S CLUB**

1375 Sunset Dr. Miami, FL 33143

## SPONSORSHIP OPPORTUNITIES



### PRESENTING RESERVE SPONSOR - \$10,000

- Exclusive recognition as the "Presenting Sponsor".
- 10 VIP tickets with 6 bottles of wine from the evening to take home.
- Logo prominently featured on all event materials (invitations, signage, programs, event website, email promotions and social media).
- Opportunity for a 3-minute speaking slot during the event program.
- Special mention during the event's opening remarks.
- Customized marketing campaign leading up to the event including a dedicated social media post and email blast highlighting the sponsorship.
- Recognition as the top sponsor in press releases and media outreach pre and post event.
- Access to wine tasting, fry station, charcuterie, passed hors d'oeuvres and entertainment.



### VIP LOUNGE SPONSOR - \$5,000

- Logo on signage in one of the four VIP lounges
- 6 VIP tickets for VIP lounge access



### CENTERPIECE SPONSOR - \$4,000

- Logo on each centerpiece
- Instagram highlight
- 4 general admission tickets



### DANCE FLOOR SPONSOR - \$4,000

- Logo near dance floor
- Instagram highlight
- 4 general admission tickets



### CHARCUTERIE SPONSOR - \$3,000

- Signage at the charcuterie station
- Instagram highlight
- 4 general admission tickets



### FLAMENCO FAN SPONSOR - SOLD OUT

- Logo on fans
- Instagram highlight
- 2 general admission tickets



### VALET SPONSOR - \$2,500

- Signage in the valet area
- Instagram highlight
- 2 general admission tickets



### RED CARPET SPONSOR - \$2,000

- Signage at the red carpet
- Instagram highlight
- 2 general admission tickets



### COCKTAIL NAPKIN SPONSOR - SOLD OUT

- Logo on napkins
- Instagram highlight
- 2 general admission tickets

## TICKET PRICES



### INDIVIDUAL / GENERAL ACCESS TICKET \$200 PER PERSON

Entry to event, access to wines and hors d'oeuvres, fry station, charcuterie and open bar.



### PAIR TICKET \$370 PER PAIR

Two (2) general admission tickets to access to wines and hors d'oeuvres, fry station, charcuterie and open bar.

# PADDLES FOR A PURPOSE PICKLEBALL TOURNAMENT 2026



Ronald McDonald  
House Charities®  
South Florida



**SATURDAY,  
NOVEMBER 14, 2026**



**8:00 AM - 4:00 PM**



**FAIR EXPO  
10901 Coral Way  
Miami, FL 33165**

## SPONSORSHIP OPPORTUNITIES



### GRAND SLAM

#### PRESENTING SPONSOR - \$7,500

- Three (3) teams of 2 in the tournament.
- Raffle entry for paddles.
- Company logo listed as presenting Grand Slam Sponsor on Welcome Banner.
- Company logo on event invitation and email promotions.
- Opportunity to include merchandise in the sponsor gift bags.
- Logo featured on all scaffoldings.
- Six (6) VIP tickets.



#### VIP AREA SPONSOR - \$6,000

- Signage with the company logo at the registration table and VIP area.
- Logo recognition on social media, email promotions and website.
- Opportunity to include merchandise in the sponsor gift bags.
- Logo featured on all scaffoldings.
- Five (5) VIP tickets.



#### CROSS COURT SPONSOR - \$5,000

- Two (2) teams of 2 in the tournament.
- Raffle entry for paddles.
- Company logo listed as Cross Court Sponsor on Welcome Banner.
- Company logo on our website, email promotions and social media.
- Opportunity to include merchandise in the sponsor gift bags.
- One banner on court.
- Five (5) VIP tickets



#### TOWEL SPONSOR - \$5,000

- Logo on official 2026 Paddles for a Purpose towels.
- Company name on our website and social media.
- Social media highlight on day of event.



#### DINK SPONSOR - \$2,500

- One (1) team of 2 in the tournament.
- Company logo listed as Dink Sponsor on Welcome Banner.
- Company logo on our website and the social media.
- Opportunity to include merchandise in the sponsor gift bags.



#### GOODIE BAG SPONSOR - \$3,500

- Logo on all goodie bags.
- Company name on our website and social media.
- Social media highlight on day of event.



#### ACE SPONSOR - \$500

- One (1) team of 2 in the tournament.
- Company logo listed as Ace Sponsor on Welcome Banner.
- Social media highlight on day of event.



#### AWARD SPONSOR - \$1,500

- Signage with company logo at the podiums for the award ceremonies.
- Social media highlight on day event.



#### RALLY SPONSOR - \$1,000

- One (1) team of 2 in the tournament.
- Company logo listed as Rally Sponsor on Welcome Banner.
- Company name on our website.



#### ENTERTAINMENT SPONSOR - \$1,000

- Signage with company logo at the player area during the event.
- Social media highlight on day event.



#### TWOSOME - \$150

- One (1) team of 2 in the tournament. (\$75 per person)



# Home for the Holidays 2026



**FRIDAY,  
DECEMBER 11, 2026**



**6:00 PM - 9:00 PM**



**RONALD McDONALD HOUSE**

1145 NW 14 Terrace  
Miami, FL 33136

## SPONSORSHIP OPPORTUNITIES



### TWINKLE AND SHINE SPONSOR - \$6,000

- Exterior light decorations displayed for six (6) weeks at the Ronald McDonald House of South Florida
- Company or Individual name/logo on signage in front of the building for 6 weeks.
- Company/Individual Recognition at the Lighting Ceremony on December 11, 2026.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org).
- Company or Individual name/logo feature in RMHC Social Media channels.
- Company on Individual name/logo displayed on RMHC First Floor Entrance Tree for 6 weeks.



### DECK THE HALLS SPONSOR **SOLD OUT**

- Transform our event venue into a warm, welcoming and festive space that will bring joy and comfort to the families staying at our Ronald McDonald House Charities during this special time of year with event Holiday Decor.
- Company or Individual name/logo will be prominently displayed during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org).
- Company or Individual name mentioned in RMHC Social Media channels.



### PHOTOBOOTH SPONSOR - \$2,000

- Sponsor the photobooth at the event to capture beautiful memories for the families.
- Company or individual name/ logo prominently displayed at the photobooth station during the event.
- Company or Individual name featured in Ronald McDonald House Charities of South Florida E-Newsletter (Winter 2026) and website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org).
- Company or Individual name mentioned on RMHC Social Media channel



### SAVOR THE SEASON SPONSOR - **SOLD OUT**

- Provide food and refreshments for the event.
- Company or Individual name/logo prominently displayed at the food station during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org).
- Company or Individual name mentioned in RMHC Social Media channels.



### ENTERTAINMENT SPONSOR - \$1,000

- Sponsor entertainment activities for the families during the Holiday Event.
- Company or Individual name/logo name will be prominently displayed during the event.
- Company or Individual name/logo featured in Ronald McDonald House Charities of South Florida E-Newsletter (winter 2026) and website [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org).
- Company or Individual name mentioned in RMHC Social Media channels.



### HOLIDAY TREE SPONSOR - \$500 (per floor)

- Sponsor a Holiday tree for the 2<sup>nd</sup> or 3<sup>rd</sup> Floor at the Ronald McDonald House.
- Company logo displayed on the tree for 6 weeks.
- Mention in RMHC Social Media Channels.





# CLAYS FOR A CAUSE



**THURSDAY, FEBRUARY 25-  
FRIDAY, FEBRUARY 26, 2027**



**OK CORRAL GUN CLUB**  
9449 48<sup>TH</sup> St. NE  
Okeechobee, FL 34972

## PARTICIPATION LEVELS



**\$12,000**  
**GAUGE**  
**SPONSOR**

- Three (3) squads of 4 shooters in the tournament.
- Company logo listed as 12 Gauge Sponsor on Welcome Banner.
- Company logo on our website and social media.
- Company logo on t-shirts.
- Opportunity to include merchandise in the sponsor gift bags.
- Three golf carts.

**Raffle entry for Ultra  
Premium Shotgun**



**\$6,000**  
**GAUGE**  
**SPONSOR**

- Two (2) squads of 4 shooters in the tournament.
- Company logo on our website and social media.
- Company logo on t-shirts.
- Opportunity to include merchandise in the sponsor bags.
- Two golf carts.

**Raffle entry for  
Premium Shotgun**



**\$3,000**  
**GAUGE**  
**SPONSOR**

- One (1) squads of 4 shooters in the tournament.
- Company logo on event banner.
- Opportunity to include merchandise in the sponsor gift bags.
- One golf cart.

**Raffle entry  
for Shotgun**



**\$2,000**  
**GAUGE**  
**SPONSOR**

- One (1) squads of 4 shooters in the tournament.
- One golf cart.

**Raffle entry  
for Shotgun**

## UNDERWRITING SPONSORSHIP OPPORTUNITIES



### LUNCH SPONSOR - \$6,000

- Signage with company logo at Dining Hall on Friday, February 26, 2027, social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



### POKER SPONSOR - \$3,000

- Signage with company logo at Dining Hall on Thursday, February 25, 2027, social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



### COCKTAIL SPONSOR - \$1,000 PER HOUR

- Signage with company logo at main lodge and social media and website.
- Opportunity to include merchandise in the sponsor gift bags.



### T-SHIRT SPONSOR - \$6,000

- Logo on all official 2027 Clays for a Cause shirts.
- Company name on website/social media.



### HAT SPONSOR - \$4,000

- Logo on all official 2027 Clays for a Cause hats.
- Company name on website/social media.



### GOLF CART SPONSOR - \$2,000

- Logo on all Golf Cart Signage.
- Company name on website/social media.



### TOWEL SPONSOR - \$2,500

- Logo on all official 2027 Clays for a Cause Towels.
- Company name on website/social media.



### AWARD SPONSOR - \$1,500

- Company name on social media.
- Signage with company logo at main lodge during award ceremony.



### ENTERTAINMENT SPONSOR - \$1,000

- Signage with company logo at on Thursday, February 25, 2027 night Dinner Event.
- 2 Entry tickets to Thursday, February 25, 2027 Dinner Event.





Ronald McDonald  
House Charities®  
South Florida



# TWELVE GOOD MEN

## – SPONSORSHIP OPPORTUNITIES –

FRIDAY, MAY 14<sup>th</sup>, 2027

### SPONSORSHIP LEVELS



#### A GREAT MAN PRESENTING SPONSOR \$20,000

- 2 Premier runway tables (20 guests).
- 4 Bottles of champagne or spirits.
- Tickets to pre-event cocktail reception
- Logo on all collateral, invitation as presenting sponsor.
- Special recognition on stage.
- Full color, 2-page spread in the event program.
- Acknowledgment in audiovisual presentation.
- Post-event recognition in press releases and the RMHC of South Florida newsletter.
- Special feature in event video.



#### HUMANITARIAN \$12,000

- 1 Premier Runway Table (10 guests).
- 2 Bottles of champagne or spirits.
- Tickets to pre-event cocktail reception.
- Event recognition logo on all collateral, invitation.
- Acknowledgment in audiovisual presentation.
- Full color, 2-page spread in the event program.
- Post-event recognition in RMHC of South Florida newsletter.



#### HONORABLE \$8,000

- 1 Priority Runway Table (10 guests)
- 1 Bottle of champagne or spirits.
- Tickets to pre-event cocktail reception.
- Event recognition logo on all collateral, invitation.
- Full color, 1 full-page spread in the event program.
- Acknowledgment in audiovisual presentation.
- Post-event recognition in RMHC of South Florida newsletter.



#### GOLD \$6,000

- 1 Premier table (10 guests).
- Half Page Ad
- Program book name recognition.



#### SAPPHIRE \$4,000

- 1 table (10 guests).
- Program book name recognition.



#### INDIVIDUAL TICKET \$400

- General seating (limited availability)
- Cocktail reception and luncheon.

### UNDERWRITING OPPORTUNITIES



#### CENTERPIECE SPONSOR \$6,000

##### *Six (6) premier seating tickets*

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo printed on tags displayed in centerpieces.



#### GUEST VALET SPONSOR \$4,000

##### *Five (5) premier seating tickets*

- Admission for two (2) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Company logo printed on valet hangers displayed in cars.



#### COCKTAIL SPONSOR \$3,500

##### *Six (6) premier seating tickets*

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo in the reception area during the cocktail.



#### EVENT FAVOR SPONSOR \$3,000

##### *Five (5) premier seating tickets*

- Admission for four (4) to pre-event cocktail reception.
- ½ Page ad in the event program.
- Recognition in the Twelve Good Men invitations, social media and event website.
- Company logo on favors at tables for guests.



#### INDIVIDUAL TICKET \$400.00

- General seating (limited availability)
- Cocktail Reception and Luncheon

# CORPORATE PARTNER BENEFITS

| BENEFITS                                                                                     | \$100,000+ | \$50,000 | \$25,000 | \$10,000 |
|----------------------------------------------------------------------------------------------|------------|----------|----------|----------|
| Adopt-A-Room Partner for the Capital Campaign                                                | ♥          |          |          |          |
| Print feature story in newsletter, annual report or donor mailing (includes electronic copy) | ♥          |          |          |          |
| Permanent signage at RMHCSFL relevant to partnership                                         | ♥          |          |          |          |
| Custom event or open house at RMHCSFL to celebrate gift                                      | ♥          |          |          |          |
| Virtual feature story on social, website or in e-newsletter                                  | ♥          | ♥        |          |          |
| Video message feature in e-newsletter                                                        | ♥          | ♥        |          |          |
| Recognition of support at signature events                                                   | ♥          | ♥        |          |          |
| RMHCSFL staff available to speak at 1 workspace event(s) annually                            | ♥          | ♥        | ♥        |          |
| Listed as partner on website for (1) year                                                    | ♥          | ♥        | ♥        |          |
| Listed in Annual Report                                                                      | ♥          | ♥        | ♥        | ♥        |
| Opportunity to participate in Meals from the Heart and/or other service programs             | ♥          | ♥        | ♥        | ♥        |
| Use of RMHCSFL logo in organizational communications                                         | ♥          | ♥        | ♥        | ♥        |
| Number of nights your gift provides families                                                 | 570+       | 285      | 142      | 57       |

***If you are interested in becoming an Event or Corporate Sponsor for 2026-2027  
please contact Hanna Kleinhans, Events Manager at 786-558-0878  
or email [Hanna@rmhcsouthflorida.org](mailto:Hanna@rmhcsouthflorida.org) with any questions.***