

*Second Annual Celebration*

# *Wine & Fries*

A TASTE of SPAIN



October 2, 2026



Benefitting



Ronald McDonald  
House Charities  
South Florida



**WINE41**

Dear Friend,

On behalf of Ronald McDonald House Charities of South Florida, I am honored to invite you to become a sponsor of our 2nd Annual Wine & Fries event, taking place in 2026, benefiting families with seriously ill children who rely on our House for comfort, stability, and care during one of the most difficult times of their lives.

This event is hosted by our Red Shoe Society, a remarkable group of women that began just last year and has already grown into something far greater than we imagined a true movement of ladies committed to service, generosity, and community. What started as a new initiative has quickly become one of the most dynamic and passionate forces supporting our mission.

In 2025, our inaugural Wine & Fries event was a tremendous success and a sold-out evening, bringing together community leaders, philanthropists, and supporters who believe that no family should face a child's medical crisis alone. The energy, the attendance, and the impact exceeded expectations and most importantly, it directly supported families staying at the Ronald McDonald House.

Now, in 2026, we are proud to bring Wine & Fries back for its second year with an exciting new theme, Spain — celebrating the warmth, vibrancy, and culture of the country while continuing to raise critical funds for families who need us most.

As we prepare for this year's event, we are actively soliciting sponsorship support from valued community partners like you. Sponsorships are essential to the success of Wine & Fries and directly help us provide:

- A "home away from home" steps from the hospital
- Meals, comfort, and family-centered programming
- Emotional support and stability during long hospital stays
- Your sponsorship is not only a philanthropic investment; it is a visible commitment to the well-being of children and families across South Florida.

Thank you for considering this opportunity to partner with Ronald McDonald House Charities of South Florida and the Red Shoe Society. We would be honored to speak with you personally about sponsorship benefits and the impact your support will make.

**Soraya Rivera-Moya**

Executive Director

Ronald McDonald House Charities  
of South Florida

**Yoyi Rodriguez**

YOG Management

McDonald's Owner Operator &  
RMHC SFL Board Member



Ronald McDonald  
House Charities®  
South Florida

## Mission and Impact



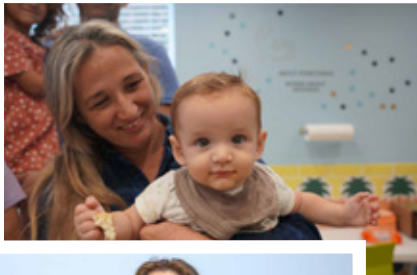
Total **Families**  
served in 2025

**300**



Total **Nights**

**9,487**



Average  
Length of Stay

**32 Nights**



Number of  
**Families**  
turned away  
in 2025

**90**



**Top 5**  
Diagnosis

**Cancer, Premature  
Birth, Transplant,  
Ophthalmology,  
Audiology**



October 2, 2026  
7:30 PM - 10:30 PM  
CocoPlum Women's Club  
1375 Sunset Dr. Miami, FL 33143

hosted by



## Red Shoe Society



The Red Shoe Society is a dynamic community of passionate, philanthropic women committed to making a difference in the lives of families with critically ill children who stay at the Ronald McDonald House Charities of South Florida. Through mentorship, volunteerism, fundraising, and networking, our members create lasting impact while building meaningful connections.

### What they do

- **Mentor Mothers:** Offer guidance, encouragement, and friendship to moms staying at Ronald McDonald House during their child's medical journey.
- **Volunteer:** Participate in various programs, from meal preparation to family activities, bringing comfort and joy to families in need.
- **Fundraise and participate in events:** Support essential services and help sustain Ronald McDonald House programs.
- **Network:** Connect with like-minded women from diverse backgrounds while advancing your personal and professional growth.



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## **Sponsorship Opportunities**

### **Presenting Reserve Sponsor (1 available) - \$10,000**

- Exclusive recognition as the "Presenting Sponsor".
- Premium seating for 10 VIP tickets with 6 bottles of Wine from the tasting (10) guests at a premier table with priority seating
- Logo prominently featured on all event materials (invitations, signage, programs, event website, email promotions and social media).
- Opportunity for a 3-minute speaking slot during the event program.
- Special mention during the event's opening remarks.
- Customized marketing campaign leading up to the event, including a dedicated social media post and email blast highlighting sponsorship.
- Recognition as the top sponsor in press releases and media outreach pre and post event.
- Access to Wine tasting, fry station, charcuterie & passed hors d'oeuvres, and entertainment.



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## Underwriting Opportunities

### VIP Lounge Sponsor – \$5,000

- Logo on signage in one of the three VIP lounge's, and 6 VIP tickets for VIP lounge access

### Centerpiece Sponsor – \$4,000

- Logo on each centerpiece, Instagram highlight, and 4 general admission tickets

### Dance Floor Sponsor – \$4,000

- Logo on dance floor wrap, signage, Instagram feature, and 4 general admission tickets

### Charcuterie Sponsor – \$3,000

- Signage at charcuterie station, Instagram highlight, and 2 general admission tickets

### Flamenco Fan Sponsor – \$3,000

- Logo on fans, Instagram highlight, and 2 general admission tickets

### Valet Sponsor – \$2,500

- Signage in valet area, Instagram highlight, and 2 general admission tickets

### Red Carpet Sponsor – \$2,000

- Signage at red carpet, Instagram highlight, and 2 general admission tickets

### Napkin Sponsor – \$2,000

- Logo on napkins, Instagram highlight, and 2 general admission tickets

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## Ticket Options

### Individual/General Access Ticket – \$200 per person or \$370 per pair

- Entry to event, access to wines and hors d'oeuvres, fry station, charcuterie, and open bar.

### VIP Ticket – \$250 per person

- Entry to event, access to wines and hors d'oeuvres, fry station, charcuterie, and open bar.
- 1 bottle of premier cava to take home, special VIP bar access.



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Date: \_\_\_\_\_ Sponsoring as  Individual  Organization

**SPONSOR INFORMATION:** \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Organization: \_\_\_\_\_ Organization Main Contact: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

**OPPORTUNITIES**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Presenting Reserve Sponsor<br>(1 available) - \$10,000 | <input type="checkbox"/> Charcuterie Sponsor - \$3,000  | <input type="checkbox"/> Napkin Sponsor - \$2,000   |
| <input type="checkbox"/> VIP Lounge Sponsor - \$5,000                           | <input type="checkbox"/> Flamenco Fan Sponsor - \$3,000 | <input type="checkbox"/> Individual/General Access Ticket -<br>\$200 per person or \$370 per pair |
| <input type="checkbox"/> Centerpiece Sponsor - \$4,000                          | <input type="checkbox"/> Valet Sponsor - \$2,500        | <input type="checkbox"/> VIP Ticket - \$250 per person  |
| <input type="checkbox"/> Dance Floor Sponsor - \$4,000                          | <input type="checkbox"/> Red Carpet Sponsor - \$2,000   | <input type="checkbox"/> Donation: \$ _____   |

**PAYMENT INFORMATION:** \_\_\_\_\_

- Cash  Check (Checks made payable to Ronald McDonald House® Charities of South Florida)
- Name on Card: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_  
CVV Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  Visa  Mastercard  American Express
- Wire Transfer: please contact us for instructions.

**GIFT ACKNOWLEDGMENT:** \_\_\_\_\_

- I authorize the release of this gift for acknowledgment in internal or external media
- Name Sponsorship should appear as: \_\_\_\_\_

**WHY WE GIVE:** \_\_\_\_\_

Please return this form to  
Events Manager, Hanna Kleinhans | 786-558-0878  
Mail this form to:  
Ronald McDonald House Charities® of South Florida  
1145 NW 14th Terrace, Miami FL 33136  
or events@rmhcsouthflorida.org,  
Tax Exempt #59-1899866



**October 2, 2026**  
**7:30 PM - 10:30 PM**  
**CocoPlum Women's Club**  
**1375 Sunset Dr. Miami, FL 33143**

Dear Friend,

On behalf of Ronald McDonald House Charities (RMHC) South Florida, we are excited to invite you to partner with us for our upcoming Wine & Fries event through an in-kind contribution or sponsorship.

Wine & Fries is a vibrant and highly anticipated evening that brings together community leaders, culinary partners, and philanthropists in support of families with critically ill children. Proceeds from the event directly fund lodging, meals, and supportive services that allow families to remain close to their child during medical treatment.

To help us create an exceptional guest experience and maximize our fundraising impact, we are currently seeking the following in-kind donations and sponsors:

- Premium cigars
- Flamenco entertainment or performers
- Raffle items, including gift certificates for curated packages, dining experiences, travel, services, exclusive experiences, and more
- Décor or specialty rentals
- A Printing Sponsor to print event materials such as invitations, programs, signage, and other printed collateral

Your generous support will be recognized in event materials, signage, and promotions where applicable. This partnership offers meaningful brand exposure while directly supporting families during some of the most challenging times in their lives.

**Ronald McDonald House Charities (RMHC) South Florida**

501(c)(3) Nonprofit Organization  
Federal Tax ID (EIN): 59-1899866

All in-kind contributions are tax-deductible to the extent permitted by law. A formal acknowledgment letter will be provided for your records.

We sincerely appreciate your consideration and would be honored to partner with you to make Wine & Fries a memorable and impactful evening in support of the families we serve.

With gratitude,

**Hanna Kleinhans** | Events Manager  
Ronald McDonald House Charities (RMHC) South Florida



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**In-Kind Donation Form**

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_  
Company: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
Donor will deliver:  \_\_\_\_\_ Pick-up requested:  \_\_\_\_\_

**Description of Item/Service**

\_\_\_\_\_  
\_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

**Restrictions/Comments**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Donated by (list as it will appear in recognition materials)**

\_\_\_\_\_

This donation will be used at the "Wine & Fries Event" hosted by RMHC of South Florida.

**Donor signature:** \_\_\_\_\_

Ronald McDonald House Charities of South Florida.  
1145 NW 14 Terrace, Miami, Florida 33136  
Contact Person: Hanna Kleinhans / Events Manager  
Phone: (786) 558-0878  
Email: [events@rmhcsouthflorida.org](mailto:events@rmhcsouthflorida.org)  
Website: [www.rmhcsouthflorida.org](http://www.rmhcsouthflorida.org)